

# Alisa Weilerstein

DATE: Tuesday, January 13, 2026  
LOCATION: West Palm Beach, Florida, US

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## Event Description

Alisa Weilerstein is a premier concerts event in West Palm Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 55/100

**Expected Attendance:** 1,768 people

**Event ID:** CLGrck9GdFfGW3uEJJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 707 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*