

Alice im Wunderland • CasKultur

DATE: Sunday, December 7, 2025
LOCATION: Castrop-Rauxel, Nordrhein-Westfalen, DE

Event Description

Alice im Wunderland • CasKultur is a premier performing-arts event in Castrop-Rauxel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 228 people

Event ID: 5zKJeXmoHm2Fu9jBB9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.