

ALH - Yokohama Grits vs Stars Kobe

DATE: Saturday, January 10, 2026

LOCATION: \<] ^ , Qu^«w , JP

Event Description

ALH - Yokohama Grits vs Stars Kobe is a premier sports event in \<] ^ . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 4HrGnj9bvbdnn2yboR

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.