

ALH - Yokohama Grits vs Nikk Ò –6R 'V0ks

DATE: Sunday, February 8, 2026
LOCATION: Nikk Ò×6†'À Tochigi-ken, JP

Event Description

ALH - Yokohama Grits vs Nikk Ò Ice Bucks is a premier sports event in Nikk Ò×6†'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,280 people

Event ID: 44i9gBYpzZqqqS25AB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.