

ALH - Red Eagles vs Nikk Ì –6R 'V0ks

DATE: Sunday, September 14, 2025
LOCATION: Nikk Ìx6†'À Tochigi-ken, JP

Event Description

ALH - Red Eagles vs Nikk Ì Ice Bucks is a premier sports event in Nikk Ìx6†'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,623 people

Event ID: ABGsgabChfG7qiSnkm

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 649 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.