

ALH - Nikk Ō –6R 'V0ks vs Free Blades

DATE: Sunday, October 12, 2025
LOCATION: Hachinohe, Aomori, JP

Event Description

ALH - Nikk Ō Ice Bucks vs Free Blades is a premier sports event in Hachinohe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,110 people

Event ID: 9PvmQ2VWD3v5oUKsUN

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.