

ALFIE ZAPPACOSTA LIVE - Port Arthur Legion, Thunder Bay ON

DATE: Saturday, September 13, 2025
LOCATION: Thunder Bay, Ontario, CA

Event Description

ALFIE ZAPPACOSTA LIVE - Port Arthur Legion, Thunder Bay ON is a premier concerts event in Thunder Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 33/100
Expected Attendance: 136 people
Event ID: HiFn5tPPet2c2qLnfR

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
