

Alfa Bierfeesten 2025

DATE: Friday, August 29, 2025
LOCATION: Schinnen, Limburg, NL

Event Description

Alfa Bierfeesten 2025 is a premier festivals event in Schinnen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,777 people

Event ID: FGqhm7AB6Rsz7B8qBT

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 711 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.