

Alexis HK

DATE: Saturday, November 8, 2025
LOCATION: Rosny-sous-Bois, Île-de-France, FR

Event Description

Alexis HK is a premier concerts event in Rosny-sous-Bois. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 701 people

Event ID: BoQA4rqHuqP9A62LTm

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.