

Alex Warren and Medium Build

DATE: Friday, August 22, 2025
LOCATION: Moore Park, New South Wales, AU

Event Description

Alex Warren and Medium Build is a premier concerts event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,160 people

Event ID: DL694tKCm7j6LUPSGE

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
