

# ALEMEDA-BUILD YOUR EXESTING SKILLS OR BUILD NEW SKILLS!

DATE: Saturday, August 16, 2025  
LOCATION: Alameda, California, US

---

## Event Description

ALEMEDA-BUILD YOUR EXESTING SKILLS OR BUILD NEW SKILLS! is a premier conferences event in Alameda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 26/100

**Expected Attendance:** 66 people

**Event ID:** Ct5wt7xuZPSmFhvKQp

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 26 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/aledema-build-your-exesting-skills-or-build-new-skills>

Document generated on 6/4/2026, 7:41:02 AM