

Alec Randles 'Peace of Mind' Single Launch w/ Tim McNally and Inez Hargaden

DATE: Saturday, September 20, 2025
LOCATION: Canberra, Australian Capital Territory, AU

Event Description

Alec Randles 'Peace of Mind' Single Launch w/ Tim McNally and Inez Hargaden is a premier performing-arts event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 45/100
Expected Attendance: 567 people
Event ID: 3yAmvcA9B4YU4xVzqE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
