

Alchimie - La Chimie des Melodies

DATE: Tuesday, November 18, 2025
LOCATION: Sousse, Gouvernorat de Sousse, TN

Event Description

Alchimie - La Chimie des Melodies is a premier performing-arts event in Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 134 people
Event ID: 8ymcpfHm8uNh4inL4B

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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