

# Album Release Party (Kleopatra Wein)

DATE: Saturday, October 11, 2025  
LOCATION: St. Gallen, Sankt Gallen, CH

## Event Description

Album Release Party (Kleopatra Wein) is a premier community event in St. Gallen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 35/100

**Expected Attendance:** 179 people

**Event ID:** SYzAk7HQ7XuemwC3i

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 72 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*