

Albin de la Simone, Irnini Mons, and Gawbé

DATE: Tuesday, September 30, 2025
LOCATION: Bruxelles, Bruxelles, BE

Event Description

Albin de la Simone, Irnini Mons, and Gawbé is a premier festivals event in Bruxelles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,731 people

Event ID: 7FZcjSATp66amBCTuN

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.