

Alberta Ballet In Nijinsky

DATE: Saturday, October 18, 2025

LOCATION: Calgary, Alberta, CA

Event Description

Alberta Ballet In Nijinsky is a premier performing-arts event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 54/100

Expected Attendance: 1,626 people

Event ID: DXUSRMkZbfXSW4vGGA

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 650 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.