

Alba Berlin vs Elan Chalon

DATE: Tuesday, December 9, 2025

LOCATION: Chalon-sur-Saône, Bourgogne-Franche-Comté, FR

Event Description

Alba Berlin vs Elan Chalon is a premier sports event in Chalon-sur-Saône. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,722 people

Event ID: 9w2LmoCyAW5AmTZ77S

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.