

Alana Perino: 2025 Aperture Portfolio Prize Winner @ Leica Gallery, NY

DATE: Thursday, August 21, 2025
LOCATION: New York, New York, US

Event Description

Alana Perino: 2025 Aperture Portfolio Prize Winner @ Leica Gallery, NY is a premier expos event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 708 people

Event ID: BAxZAd8sFGsMQdg7Nb

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 283 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.