

Alagoano 2 - Finals - Cruzeiro Arapiraca vs Guarany Alagoano

DATE: Saturday, October 18, 2025
LOCATION: Murici, Alagoas, BR

Event Description

Alagoano 2 - Finals - Cruzeiro Arapiraca vs Guarany Alagoano is a premier sports event in Murici, Alagoas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,464 people
Event ID: FYXgq76Q6yv3f9jxU3

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 586 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.