

Alagoano 2 - 1st Phase - Zumbi vs Dimensão Saúde

DATE: Saturday, August 16, 2025
LOCATION: São Miguel dos Campos, Alagoas, BR

Event Description

Alagoano 2 - 1st Phase - Zumbi vs Dimensão Saúde is a premier sports event in São Miguel dos Campos, Alagoas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,553 people

Event ID: 7Hk8sXhW3jScgX2Yqr

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 621 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.