

Alagoano 2 - 1st Phase - Jaciobá vs Miguelense

DATE: Sunday, August 31, 2025
LOCATION: São Brás, Alagoas, BR

Event Description

Alagoano 2 - 1st Phase - Jaciobá vs Miguelense is a premier sports event in São Brás, Alagoas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 895 people

Event ID: BQ5W3SFFLxS3syv53f

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 358 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.