

# Alagoano 2 - 1st Phase - Dimensão Saúde vs Jaciobá

DATE: Sunday, August 24, 2025  
LOCATION: Palmeira dos Índios, Alagoas, BR

## Event Description

Alagoano 2 - 1st Phase - Dimensão Saúde vs Jaciobá is a premier sports event in Palmeira dos Índios. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,100 people

**Event ID:** BmYvNCNfVsLA7FBYdh

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 440 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*