

Alagoano 2 - 1st Phase - Cruzeiro Arapiraca vs Guarany Alagoano

DATE: Wednesday, September 17, 2025
LOCATION: Murici, Alagoas, BR

Event Description

Alagoano 2 - 1st Phase - Cruzeiro Arapiraca vs Guarany Alagoano is a premier sports event in Murici, Alagoas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,641 people

Event ID: Ax5skouxP7BUnmY87y

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 656 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.