

# Alagoano 2 - 1st Phase - Agrimaq Pilarense vs Zumbi

DATE: Saturday, September 13, 2025  
LOCATION: União dos Palmares, Alagoas, BR

## Event Description

Alagoano 2 - 1st Phase - Agrimaq Pilarense vs Zumbi is a premier sports event in União dos Palmares, Alagoas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,329 people

**Event ID:** GA7Hgv2YB3mZBUuAXf

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 932 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*