

# Al Zawraa vs FC Istiklol

DATE: Wednesday, October 22, 2025

LOCATION: Hisor, Districts of Republican Subordination, TJ

## Event Description

Al Zawraa vs FC Istiklol is a premier sports event in Hisor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,262 people

**Event ID:** AV6dmmK5rZ8br46eo9

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,705 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*