

Al-Taawoun FC vs Al-Khaleej Club

DATE: Thursday, September 25, 2025

LOCATION: Saihat, SA

Event Description

Al-Taawoun FC vs Al-Khaleej Club is a premier sports event in Saihat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,142 people

Event ID: 32gSasRjnThC9ZrFtP

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.