

AI Shorta SC vs PFC Nasaf

DATE: Monday, February 9, 2026
LOCATION: Qarshi, Qashqadaryo Viloyati, UZ

Event Description

AI Shorta SC vs PFC Nasaf is a premier sports event in Qarshi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,977 people

Event ID: Dy8b65FjnCsTymDjJr

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,591 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.