

Al-Shabab FC (SA) vs Al Hilal SFC

DATE: Friday, October 31, 2025
LOCATION: Riyadh, Riyadh Province, SA

Event Description

Al-Shabab FC (SA) vs Al Hilal SFC is a premier sports event in Riyadh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,293 people

Event ID: 76kBZbrcLK2LzJ4GFF

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,917 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.