

Al Nassr Club vs Al Zawraa

DATE: Wednesday, October 1, 2025
LOCATION: Baghdad, Baghdad Governorate, IQ

Event Description

Al Nassr Club vs Al Zawraa is a premier sports event in Baghdad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,619 people

Event ID: 9KApVPtEtsaQ6q97AX

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,848 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.