Al-Kholood vs Al-Riyadh SC

DATE: Thursday, October 23, 2025
LOCATION: Riyadh, Riyadh Province, SA

Event Description

Al-Kholood vs Al-Riyadh SC is a premier sports event in Riyadh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 3,963 people
Event ID: EPRuE9b2aJhEjHC6XX

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,585 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.