

Al Khaldiya SC vs Arkadag FK

DATE: Wednesday, December 24, 2025

LOCATION: Arkadag, Ahal, TM

Event Description

Al Khaldiya SC vs Arkadag FK is a premier sports event in Arkadag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,662 people

Event ID: B5jx2vGcN3CbSE8bZF

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,265 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.