

Al Jones and Peter Kraus

DATE: Thursday, September 11, 2025
LOCATION: Fürstenfeldbruck, Bayern, DE

Event Description

Al Jones and Peter Kraus is a premier concerts event in Fürstenfeldbruck. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 280 people

Event ID: 4NE7LNL9xDDj2CNGgr

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
