

Al-Ittihad Club vs Al Wahda FC (UAE)

DATE: Monday, September 15, 2025
LOCATION: Abu Dhabi, Abu Dhabi, AE

Event Description

Al-Ittihad Club vs Al Wahda FC (UAE) is a premier sports event in Abu Dhabi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,131 people

Event ID: FNknqb4oxjmme3a8wA

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.