

# Al-Fateh SC vs Al-Hazm

DATE: Saturday, September 20, 2025  
LOCATION: Ar Rass, Al Qassim Province, SA

## Event Description

Al-Fateh SC vs Al-Hazm is a premier sports event in Ar Rass. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,406 people

**Event ID:** 8VrW9JxVcdePjVqRoT

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 562 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*