

Al Bano & Romina Power at Cantera de Nagüeles

DATE: Wednesday, August 27, 2025
LOCATION: Marbella, Andalucía, ES

Event Description

Al Bano & Romina Power at Cantera de Nagüeles is a premier concerts event in Marbella. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,446 people

Event ID: Ccc8QAkPd4wNU9xmor

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 978 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.