

Akher Zapheer and ARKA'N ASRAFOKOR

DATE: Friday, October 17, 2025

LOCATION: Tunis, Tunis, TN

Event Description

Akher Zapheer and ARKA'N ASRAFOKOR is a premier festivals event in Tunis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,457 people

Event ID: 5JgPsgUXUrY9RmoncY

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 583 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.