

AK October 2, 2025 event

DATE: Wednesday, October 1, 2025
LOCATION: Chennai, Tamil Nadu, IN

Event Description

AK October 2, 2025 event is a premier concerts event in Chennai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 569 people

Event ID: GtKNCYLK3uWdtPM6Xi

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
