

# Ak Bars Kazan vs Amur Khabarovsk

DATE: Thursday, January 15, 2026  
LOCATION: Khabarovsk, Khabarovskiy kray, RU

## Event Description

Ak Bars Kazan vs Amur Khabarovsk is a premier sports event in Khabarovsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,020 people

**Event ID:** E45BcghKuizuvmC97X

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*