

Ak Bars Kazan vs Admiral Vladivostok

DATE: Wednesday, January 21, 2026
LOCATION: Vladivostok, Primorskiy kray, RU

Event Description

Ak Bars Kazan vs Admiral Vladivostok is a premier sports event in Vladivostok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,620 people

Event ID: EoKyN4QNgthvZZdRJc

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,848 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.