

AJ WAVY: CEO OF ILLEGAL SOUNDS - 26th SEP 2025

DATE: Friday, September 26, 2025
LOCATION: Potts Point, New South Wales, AU

Event Description

AJ WAVY: CEO OF ILLEGAL SOUNDS - 26th SEP 2025 is a premier concerts event in Potts Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 418 people
Event ID: AbfHxgDGgyA6b9ij5v

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
