

A.J. Croce

DATE: Friday, October 10, 2025
LOCATION: Columbus, Ohio, US

Event Description

A.J. Croce is a premier concerts event in Columbus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,715 people

Event ID: 69KyW5hVstCzK7jQ7d

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,086 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.