

# AIRS DE MON TEMPS EN CONCERT 10 ANS DEJA

DATE: Sunday, November 9, 2025  
LOCATION: Dammarie-les-Lys, Île-de-France, FR

## Event Description

AIRS DE MON TEMPS EN CONCERT 10 ANS DEJA is a premier concerts event in Dammarie-les-Lys. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 307 people

**Event ID:** GuvxhNCm4LAyfdN5SV

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 123 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*