

# Air Supply at Palais Theatre

DATE: Friday, September 12, 2025  
LOCATION: Saint Kilda, Victoria, AU

---

## Event Description

Air Supply at Palais Theatre is a premier concerts event in Saint Kilda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 57/100

**Expected Attendance:** 2,159 people

**Event ID:** 6h3z6z4PsUBFzPsJJa

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 864 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/air-supply-at-palais-theatre>

Document generated on 6/4/2026, 7:48:47 AM