

Ale%o-uLÿ _ ~ Rue°mjon

DATE: Tuesday, August 19, 2025

LOCATION: Kowloon, HK

Event Description

Ale%o-uLÿ _ ~ Rue°mjon is a premier conferences event in the region. This event attracts visitors from around t significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 97 people

Event ID: 3hpiUNyKGGQTFWsd4t

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.