AI Or Us? A Blueprint For Next Generation Success | Indianapolis | Aug 16

DATE: Saturday, August 16, 2025
LOCATION: Indianapolis, Indiana, US

Event Description

AI Or Us? A Blueprint For Next Generation Success | Indianapolis | Aug 16 is a premier conferences event in Indianapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 34/100
Expected Attendance: 152 people
Event ID: 3SwsBwMkvvvL2L8Xdw

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.