

# AI e social: cosa delegare, cosa no, cosa testare

DATE: Sunday, November 9, 2025  
LOCATION: Sant'Alessandro, Lombardia, IT

## Event Description

AI e social: cosa delegare, cosa no, cosa testare is a premier conferences event in Sant'Alessandro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 43 people

**Event ID:** BLibXrRcSs5qU5nqB3

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*