

A.I. Day 2025 Reloaded

DATE: Friday, October 24, 2025

LOCATION: Roma, Lazio, IT

Event Description

A.I. Day 2025 Reloaded is a premier conferences event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 388 people

Event ID: 9vxmweHEXZmfwFWbRM

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/ai-day-2025-reloaded>

Document generated on 6/4/2026, 1:24:24 AM