

# AI Compass for Executives

DATE: Monday, August 25, 2025

LOCATION: Esslingen am Neckar, Baden-Württemberg, DE

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## Event Description

AI Compass for Executives is a premier expos event in Esslingen am Neckar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** AT7esFActsBGEpePN4

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/3/2026, 10:51:11 PM