

Ahoi Borkum - Abfahrt Westerstede

DATE: Sunday, September 14, 2025
LOCATION: Westerstede, Niedersachsen, DE

Event Description

Ahoi Borkum - Abfahrt Westerstede is a premier community event in Westerstede. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3Vrk6azCUL8z9e4xwH

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.