

# AHL - Ontario Reign vs Calgary Wranglers

DATE: Tuesday, November 11, 2025

LOCATION: Calgary, Alberta, CA

## Event Description

AHL - Ontario Reign vs Calgary Wranglers is a premier sports event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,807 people

**Event ID:** HUKktaPiKFpjo6qZFL

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,123 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*